



## RPET Lanyards and Our Commitment to the Environment



We've added an RPET material alternative to all our Personalised Lanyard Options



# Our Commitment

We are committed to becoming a truly sustainable business and will continue to provide our customers with high-quality, sustainable products and services in ways that enhance the environment and help reduce an organisation's carbon footprint.

**We recognise the industry we are in  
and the green-responsibility we have.**

For every 100 RPET Lanyards you order, you save 20 plastic bottles ending up in landfill sites.

Using RPET (recycled plastic bottles) as a replacement to polyester material is a huge step forward on the path toward a greener, safer and cleaner future.



# The Science

RPET looks the same as polyester, the difference is that it's made from recycled plastic bottles. Each Lanyard is made using woven fibres of recycled polyester plastic (RPET).

When compared to virgin material, RPET production uses:

- **No additional chemicals (other than cleaning detergents)**
- **59% less energy**
- **32% less CO2 emissions**

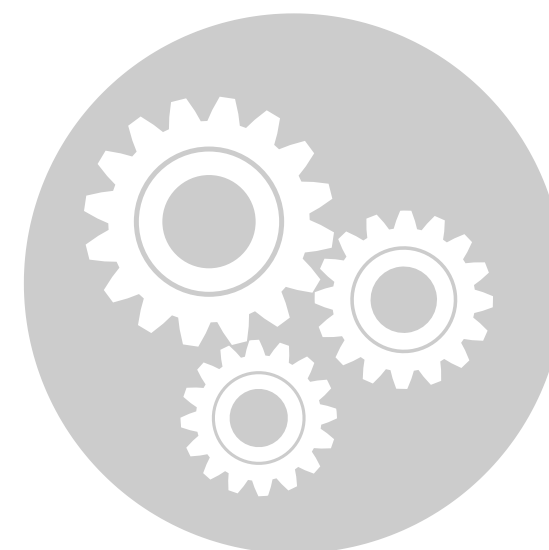
For every 20 plastic bottles recycled, the material is recycled and reused to create 100 RPET Lanyards.



Plastic bottles are cleaned



Bottles are then shredded into pellets



Pellets are then crushed



Plastic is then spun into thread

# FAQ's

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Do RPET lanyards cost more?

**There is no extra cost on our Dye-sub options, however, there is a fractional increase on our screen print options.**

Do they look any different?

**No, they look and feel the same.**

What is the minimum quantity I can order?

**To keep our prices competitive all year round, our minimum order quantity is 100 units.**

How is the material made?

**The plastic bottles are first cleaned, and then shredded down into smaller pellets. The pellets are then spun into the new thread ready to be reused.**

Is it sustainable?

**100%. The Lanyard material is made up of 100% recycled material.**

Do they degrade at the end of life?

**No, they are not degradable.**

Are there any other benefits?

**Yes. Opting for RPET Lanyards shows your workforce, students or event attendees that you are making positive changes and such campaigns are a great way to generate positive PR for the business or organisation.**



We've made a change,  
now it's your turn.

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