

Badge Reels



Badge reels are a popular way to display ID cards, badges, and proximity cards. It's an item that attaches to an individual's clothing so that the person can wear their ID securely.

Badge reels are commonly used by companies, schools, and organizations. The user can pull the retractable cord to swipe their ID badge for clocking in to work or to swipe into a keyless entry system. The user can also attach items such as keys or small tools. Any business, school, or organization would benefit from the use of retractable badge reels. They can also be a cost-effective means of branding. Employees and students would be promoting their company or school simply by wearing the badge reels with that organization's logo. If you are interested in adding your logo to our reels please see our [custom badge reel options](#).

A badge reel is a housing or case that contains a retractable cord. This cord connects to a badge holder. In its most basic form, a badge reel is square or round shape. It typically measures 1.25" in diameter and has a belt clip on the back for attaching the badge reel to clothing.



Badge reels come in a variety of shapes, colors, and sizes. The reels are made from durable plastic or metal. Badge reels are sure to last a long time. They are small, and the cost is very low. They can be purchased blank. The fact that they are highly customizable makes them a unique item for businesses to use in their advertising efforts. Various printing methods are used to customize badge reels from full color process printing to single color pad printing. Logos, messages, and names can be placed on the badge reel for marketing and promotional purposes. A company can provide each of their employees with a badge reel and create walking advertisements with a minimal amount of money and with practically no effort. Unique badge reels can be made to a company's specifications and needs.

Badge reels are becoming increasingly popular because of their simple yet effective promotional abilities. They are also convenient for swipe and keyless entry systems. They are small, convenient, and useful. At the same time, they give companies strong marketing and promotional for a very economic cost. They also appeal to the user and can be seen by a variety of people.

Retractable badge reels can be purchased in solid colors or customized to companies preference to create a unique badge reel for companies to get their messages to the public. There is no limit to the promotional uses of badge reels. Logos can be placed on the casing in full color to provide a simple yet effective advertising and marketing tool.



Badge reels are available in almost every color imaginable. Select a color that coordinates with employee uniforms. Those who wear professional attire typically prefer white, black, or metallic reels, while those who work in a casual setting can use a bright colored badge reel that coordinates with the business's logo or uniform color theme. Organizations can also use promotional badge reels for a specific idea or cause. For example, if handing the badge reels out as a reward for donating blood, red badge reels would be most appropriate. Pink badge reels are commonly given out as a means of spreading breast cancer awareness.

Which badge reel is right for the job depends on workplace environment, personal fashion sense, and personal needs. Keep each of the distinct badge reel features and design options in mind when selecting a reel type for your company.

